LEGIT HITTING TOWARD HIGHEST PEAK IN YEAR

COLOR WAR ON PATENTS WAITS GUN

A business war-in-the-death was just around the corner for the color film companies this week, waiting the guns of one big order from some of several eastern commercial concerns.

Harriscolor was reported to be planning a plunge into the market of the law for the purpose of putting the other companies out of the field. The Harriscolor people were reported to claim, and with apparent correctness, that they had the basic patent on color production. Armed with this, according to the story, they planned a series of federal suits to restrain Technicolor, Harriscolor, and the other color companies from further production except with permission of Harriscolor, and on a royalty basis.

Thus the suits were expected to be the body for their suits and were taken out in April.

Big Orders

The reason for the sudden attack by the Harriscolor people, it is maintained, is stated to be a prospective flood of orders for color picture-making from a group of big national advertisers, such as General Motors. The story said that G. M. has representatives out here at the present time who are prepared to place a $1,000,000 contract with some one of the companies.

According to the report, G. M. and other of the big national advertisers have suddenly realized a desired financial advantage to themselves in the use of such films. Their plan, it is said, is to shoot a series of color pictures of their products, rely on it and use it as a salesman all at small town.

Thus the G. M. people would put about pictures of all their models, have a good talkie with a script by it and use it as a salesman at all small towns. Thus the G. M. people would put about pictures of all their models, have a good talkie with a script by it and use it as a salesman at all small towns.

The result of the color pictures would be more than pay for itself in the increased number of cars sold.

The Harriscolor, when reportedly asked why they were striking federal courts at some previous time, replied to Harriscolor companies from the alleged violation of their patents, said that they had two reasons for this.

(Continued on Page 2)

GLEN BUCEY
Chinese Cafe, Hollywood

ACTIVITY ON BIG RISE IN LEGIT FIELD

Mrs. Leslie Carter is planning the production of "The Black- hat Groom" locally, it is understood. The work is to go on today and the potential of the director and the amount of his reputation in the field. After going through the west slum in its history, Los Angeles activity this week appeared to be at its highest peak for more than a year.

While only three houses were currently light, a half dozen more producers were in some stage of preparation for early projection. Two of the houses now running, the El Cap in Hollywood, playing "Sister Brown," and the Hollywood Music Box, with "Pongo," were moderately in box offices which were not amusing the day against in activity. The third show, Harry and Smith's "Auntie Mame," was at the Vine Street in Hollywood and got plenty of life at its opening Wednesday.

Ralph Focus was in town in earlier for a production which was understood to be set for opening at the Columbia, San Francisco, with a later Los Angeles date to follow, probably at the Roosevelt. Released was currently casting for "Marlow," which it is understood, will follow "Berkeley Square" into the Rebecks. Mary Duncan is the star.

The Repertory group had "Judas" on the stage to follow "Pot- ey" into the Music Box, with Neal Madison to be starred. After which current plans for a presentation of "The Merchant of Venice."

Louis G. Mandel and Lillian Afferson were reported to be planning a show for the E. Capitex, with casting due to start next week. While title of the show was not mentioned, it was reported to be "Girl Crazy.""Morgan Preparing""

Dickson Morgan also was in the city, taking various steps toward a show to be produced locally.

"Curtain Call," a Columbia production, is said to have been produced locally.

"Our Gang," a New York city success, is reported to have been produced locally.

"Topaz," a Columbia production, is reported to have been produced locally.

"Rome," a Columbia production, is reported to have been produced locally.

"Morgan Preparing," a Columbia production, is reported to have been produced locally.

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"Topaz," a Columbia production, is reported to have been produced locally.
INSIDE FACTS OF STAGE AND SCREEN

THURSDAY, JANUARY 24, 1935

A. E. A. BILL FOR ACTORS INTRODUCED

Gentlemen prefer blondes—and so do Mexicans.

That's what the Dalton Brothers can verify this day.

Recently the Daltons, whose Main Street standby is the Folies Burlesque theatre, negotiated a contract whereby they are to put a girl stock show into a Mexico City theatre. But the contract specifically provides that the time girls shall be all blondes—not a break for so much as one brunette.

The Daltons will continue to operate the Folies Theatre as formerly. All the blondes they extract from this spot to take to the Mex capitol will be replaced, though whether the hair color scheme will be the same is not yet stated. It is also understood that the Daltons will take several of their Folies principals down south, and that the casts in both of these plays will be altered.

The troupe is due to start for Mexico City next week.

KOLD AND DILL TO OPEN FEBRUARY 22

SAN FRANCISCO Jan. 22—Charles Kold and Max Dill are tweaking themselves in their first movies, "My Apron Strings," which will be released here Wednesday, Jan. 30.

Kold was recently in Hollywood making up the cast which will include Marlene Dietrich, Dorothy Lamour and a host of others of top musicals.

To Represent Inside Facts In N.W. Area

Rudolph Edwards, newsman on "The M-G-M Screen Feature Distribution Division Manager in the northwest is on his rounds. He will take over Los Angeles Tuesday and will, immediately upon his arrival, come to this city for a series of film meetings.

M-G-M recently appointed Edwards as manager of their district west of the Rockies, and Edwards is expected to be here in time to get his new area rolling.

RENAWLO RELEASED ON BOND OF $2000

Insaustic authorities have released Duncan Renaud on a $2000 bond pending a hearing February 17 on charges of exploitation departures.

J. K. Romaine, prominent A. L. M-G-M, division manager in the northwest, is handling the case for the production.
A Hollywood Moses of Cant

At no time does Weldon Beaton set down a basic plan for the improvement of pictures, but he would insist on director and writer out of their old vales of pessimism and doubt. Weldon Beaton fails to see this in eating through a medium of cant. The industry doesn't do this and it doesn't do that. He can't say it definitely what it should do. He can't say it definitely what it is to be. He is himself in doubt because he is unable to clear either. If he could there would be no Weldon Beaton. Pessimism and doubt are the twin breads of him.

He knows exactly what the physical and mental organization of production is in. Or does he? He is not going to buy about it first, to be kept out of a balance that attaches too much importance in these to writers, directors and producers, that is frequently pressed to subtly abuse. These friends cries he have cowed by your generalizations.

Come, come, are the definite qualifications of a supervisor? As essential as a building construction? Can we, with the usual, tell exactly what is wrong in the industry in terms that space can't explain. Any reporter can do that. Even the scribblers on high schools know what is wrong. They seem the subject for no eye. Except themselves, no movies is NO LONGER NEWS. How right is the wrong we see now. What is the wrong? Is it in the tyro? Our, "What is the wrong? What do you know when it comes to picture production. How about using your knowledge constructively? Set the boys right.

Roloff Lloyd, director of all self-esteem intelligence, you Moses of enlightenment. You have everyone in a proper state of submission. Now set your feet in the path. Show the good brothers the relative value of the many elements that make a money-maker at the box, and how to assemble them for maximum result.

ROLLRO LLOYD WILLL DIRECT TOPAZ FOR

Racketeers Seek Data as Hollywood

The racketeers are looking for the素材 of the coast production of "Fo-

nies" to be preserved by Belasco and Curran at the Belasco Theatre in New York, Fox.

"Copake" will play an indefinite number of times, and will be taken to Los

Angeles for completion of the staging.

U. A. PLANS NEW HOUSE

SAND JANUARY 22—Incorpo-

rative directors of the American Artists Theatre, a subsidiary of the famous A. H.

Woolley and Henry Kolker will

be in the pressroom to be visited by the pressmen and will be taken to Los

Angeles for completion of the staging.

DR. WUNDER IS C. C. SPEAKER

OAKLAND, Jan. 12.—Theatre

Theatre is the charge of the Chorale of Commerce brought up Dr. Clinton Young, executive, manager of the Academy of Motion Picture Arts and Sciences, is a speaker at last week's luncheon.

GRANADA SHOW OPENING AT S. B.

"One in a Lifetime," Sid Corin-

man's coast production of the same title, is due to open at the early Sparkle, date, open at planned at 2:30 and 8:30. The show run's prior to opening in Los

Turnaway at Opening Show

WARM SPECULATIONS圍

Bootheur is Barometer of

in these hard times no one

knows what's what but the

no one in the industry has the

same opinion, thinks any.

Recent, with the time, the various

insurance policies of Hollywood and

stars, the insurance company has

members of the most hoodlum of Holly-

One of the options in the

early in the grade of label

This Bootlegger's cheap commodity of

Hays Ban On Queer People Rumor Saith

"Queer People," Carroll and

Horseshoe, one of the noted show

satire on Hollywood, no, not on the artists of Holly-

Little Caesar is still the big

show in the movie world.

BROTHERS

Charles Batters, doing a wide

act at the Shrine Circus, received a telegram in the middle of this week asking him for a letter reviving him to the Exhilerating Club of Columbus, Ohio.

KEEP AMES

RKO has taken up its option on Robert Ames.

FREDERICK DRAWS BIG

SEATTLE, Jan. 9—Pauline

Frederick, who has been playing for a week's stand here, has been bellying the show due to the bad weather in Virginia. Miss Vail is due to

SIGN MARY ASTOR

Mary Sullivan has been signed for the prevailing led to RKO's "Waiting for Church."
Pictures

OUTWARD BOUND

Warner Bros. Hollywood

"Outward Bound" is a melodrama. It is an example of the type of

immoral and direction. Everything.

of this Sutton Vane page for the

precipitation of their assignment and

brother." Good judgment in selecting

important contribution to the

the hero courage occasionally forgoes in-

Drama. Anyway, so often a delib-

In this "Outward Bound" book

which gives picture output the

highest possible results.

"Outward Bound" cannot be made. The writer advised by public or critic to

read a sermon on "Outward Bound" and

given his best efforts in their

interests.

The last shall be first and the

next greatest men of Heaven. These truths make

telling effect. There isn't a human being who didn't feel the force of

this picture should do an enorm-

to its point with a sincerity and

the possibility of its profession-

it DeMille included. It will in-

the box office figure on a scale because the

story is also of a wide viewpoint. The verdicts are

will make even more attention and

feet shorter. It is favorable to the

as general idea of protection, with

one here the shortest.

The level in acting was reached by Leslie Howard, the

just as clear from

alone. He carried the major ac-

in the fourth act the

that it was looking at a cargo of

assignment. He delivered like a

spent the time expenses, in-

director's imagination, he

enforcement. He checked the

struck; correct, personal, rational, consider-

and they will have no difficulty in

Acting honors for the rest of the

in itself, I call this

sor. Superb work by all, "Out-

sudden, calculated, inspired guess of the

THE MAN WHO CAME BACK

Colosseum Fox Picture

For picture of serving Gaynor and

Farrell together again is the story of a

pleasure entertainment. Outside of

nothing in this layout that recom-

gold making a bet in the town

night, it is a lot to the guilty.

Granted, there is inspir-

in the hourglass. Farrell

reach the heights of
goodness and favorably.

un volumetrically breaking up

"You gave me $2,000 a year
to take me away from the

fright. You want my

name is recorded in this

column, Inside Facts con-
siders your valuable for

Pictures

Picture LEADERS

For the Week

"GOING WILD" AND "OCEAN" BOTH WARNER BROS.
PRODUCTIONS, HEAD THE LIST FOR THE WEEK.

year's output that they put

it like character in the
doubtful hourglass. Because

of this doubt and the

issue between the assassination

the picture is out of the

channel for the week. Otherwise

it is splendidly directed and played.

Rogues does the Annapolis

with a just right balance of

"Charlie's Aunt" as screen mas-

it is no longer the

issue of B. And yes, there

"The Blue Angel" by a type of entertainment

that the hero's portrayal of a

little Louis Calhern, "The

and he has

explained its appeal.

The Royal B
to

some pictures of
to

is so skillfully that the

showing on the screen today and

for entertainment purposes

into the why of the whole

"The Blue Angel"

PARAMOUNT THEATRE

Diane Baker of the vigorous pro-

with an overture that built to

drama to lairies and violins in the

theatricals. The opera

the sooner as

also the more advanced handling

of the boys. It is a composite
take of the soup should be to

The day of care in us.

"CHARLEY'S AUNT"

PEO Orpheum Theatre

"Charley's Aunt" is the story of

Mr. Badger's friend, and

mambo.

"I give you me $2,000 a year

and it left me away from the

everthing about this

you are doing. Mama! It's

mutton. It unseeks everything

right tired ones. And

fire and forcing lithe,

"This Right to Love"

I seen a picture that offered

just as much to me at the

same time. Aside from an

"The Right to Love" is as

about as suitable to this

kind of rhythm as "The

very closely approximates

effectively told.

The purpose of the column

calling attention to a

as a high standard of

and personality and an

in a number of towns. This

entitled to any assistance a

trade paper can give it in

in the column devoted to

it does not detract from the

entertainers selected for the

for the current week are:

THE THREE MCANN SISTERS

Booklet. "The Right to Love" is

How do you do. Hullo and
gave its or eyes if it isn't.

Old boy, your Comedy himself.

gave its or hand in this day. Well,

from story and

for the screen and never

unearth a story of

every! I'll bet it was a

character, like this: Jooked

me about it? 

the credits for bringing through
such a picture and Mr. Lewis,

the director, or the

men and Henry McCarty,

by whom they are

how to get together? If

you are as well advised if they

to several pictures at least.

in a big hat that

over this picture.

you. I'm sure it's to come through

some of its stories of
gaz, butt, and

"The Blue Angel"

its in the same way of

that is how you get to

to the picture when it is

be just enough to take

you. Here, you who write a

for you worked out. For

it is as well to

laughs, skillfully obtained and

to add, for the benefit of those

in the special and peculiar alphabet, "Go-

of the art of farce, Berliner

of which branch of entertain-

as much skill as in any

Special attention is called to the

no better than that of

for his voice. He

for a moment, phrasing offo

and, and the look on his face

and the more as attitudinous

intermezzo succeeds a golden
take in the book that Jannings

and possibly more suited to this

her for this picture. 

of beauty, the voice for the

German professor of English

should be to taste. If you

inconsiderable

of an old and

old idea who

told the audience even

famous to be a

Mouffe usually is

were not able to make a

a large headline which

by the Fosse Girls emerging

the Fool and the Fosse

a graphic scene to an

the Fool and the Fosse

of the Fool and the Fosse

defense of the Fool. 

Mouffe who is

such a picture
to the superfluous
demanding a

muttering about the
to him. If your name does

But, all the same, despite

it does not detract from the

entertainers selected for the

for the current week are:

THE THREE MCANN SISTERS

name your appearance in this

column, Inside Facts consi-

deres your valuable for

Bundles of Petunias were in
day. Saturday, January 24, 1941

INSIDE FACTS OF STAGE AND SCREEN
SAN FRANCISCO, Jan. 22—Returning from a New York trip Louis Macoun and Lillian Alber, two of the four stars of the 20-Cent" book of "Girl Crazy," musical comedy opened the Palace Theatre and they plan to produce other acts for the Los Angeles" production. Mr. Alber first visited the city when they arrived in January and after having rented a home in San Francisco, Mrs. Alber, a housewife, planned to inaugurate the productions of the show. The opening day featured the gang from the "Selling the Gent," and a good attendance.

LEASES HOUSE
SAN FRANCISCO, Jan. 22—Union Square, formerly the Hopkinson, has been leased to Fred Leichleim, who will run the house as a second-rate music palace at a second-rate. The house has been leased by H.C. Leichleim, a well-known music producer and a former member of the San Francisco music business. The new lease is effective on March 1, and the new management will take over the premises on January 26. The new lease is for a term of three years, and the house will be opened for business on February 15, at a rental of $1,000 per month. The house will be leased to a prominent music producer.

PLAINS GOES BLACK
SACRAMENTO, Jan. 22—F. O. Misson, presently operating the for-sale across the street from the hotel, has closed the hotel and has closed the hotel.

SCREEN STARS RETURN
SAN FRANCISCO, Jan. 22—Richard Arlen and his wife, Josephine, and Janet Gaynor arrived here Thursday after a rest in Honolulu.

Hirsch-arnold ballet mistress created and costumed all dance numbers now on tour in "Excess in D.C."

McGown's Studio of Dancing
577 Geary St. San Francisco
Arabesque, Tone, Rhythm, and Balance.

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McGown's Studio of Dancing
577 Geary St. San Francisco
Arabesque, Tone, Rhythm, and Balance.
Every professional in California should get behind the bill just introduced in the state legislature to prohibit police from harassing the performers into jail when they raid a show for alleged indecency.

Charles A. Vallee, Equity representative, was the initiator of the bill, which will be introduced in the Assembly by Assemblyman Ray Williamson.

It is obvious to the most childish intelligence—or should be—that actors are not responsible for the moral aspects of the shows in which they appear. Whether plays are salacious or not is not the police department’s business. It is hardly the province of the actor to make the determination when the sign for a part, George Bernard Shaw’s “Mrs. Warren’s Profession” was once banned as immoral, Shakespeare in the original world today would bring a whole stream of patrol wagons, and our own L. O. A. cops raised the admiring artists “Desire Under the Elms” and “The Captive.” How, then, should a mere actor, who does not pretend to ethical discriminations, usurp the place of judge, jury, critics and certain newspaper publishers, and pass upon the finely debatable points of a job which is offered? Especially in these days when jobs are few and far between.

DIFFERENT ELSEWHERE

There are books on the market which have been pronounced unfit for public consumption. The Higher Minds of Boston have a habit of such pronouncements. But do the police immediately run down and arrest the printers who set the type, the make-up man who locked the forms and the actors who read the proof? They do not.

But the actor—that is different. Because there is no law against the spotlight, he is a ready source for getting publicity for unctl. Some earnest Morris Squad Sergeant who has a year for getting his name into print finds a show east an easy way of fulfilling his wish—especially if he can bring in some publicity phrasing, with perhaps a pretense of superior knowledge of what’s in show business.

Here in the bill importantly similar as it prevents the ardent hard-boiled heretofore practiced against actors who are in the casts of shows which chance not to meet with the approval of some busy guardian of Law and Order, so-called.

IS TEST OF STRENGTH

It is a test of the strength of the acting profession and its friends in California. If this bill is beaten it will serve notice to the anti-show people that the profession is not too strong to be kicked about when publicity, blurs are needed. It will open the door for the ink-hounds to prey and oppose, with their former avidity. But passage of the bill will serve notice that the actors are a force to be reckoned with.

Charles Miller is to be commended most highly for his work in behalf of getting this bill before the legislature. It is now up to the rest of the profession to believe in this move and put it across. Letters and statements to legislators urging its passage is a duty which every professional should and must perform—today, at once. It is a matter too important to be neglected.
INSIDE FACTS OF STAGE AND SCREEN

Page Seven

Saturday, January 24, 1931

SITTIN' WITH THE PUBLIC

(Continued from Page 6)

back from far away London, nouveaux-ordinaire boys, is not so pretentious, and can bear to have a bit of a fun night about. It's a good move, after the day-to-day round of business, to have so much fun around the house. It has been a good time. These boys have never had a better chance to have a good time, and it's a pity that they have not had more of it."

SOIL
FILMART
(Reviewed Jan. 19)

If this picture carries a message from U. S. R. S. R. it is at least a per- sonable and caustic manner of handling. We cannot say that it influenced the voters, but it is not so likely to have the same effect as the usual kind of thing. It is a good picture to have around the house, and we are glad it is here. If it were a bit more exciting, we should have said more about it. It is a good picture to see, and we hope it will continue to be seen. We are glad it is here, and we hope it will continue to be seen.

LOEWS STATE
LOS ANGELES
(Reviewed Jan. 20)

The bill this week featured prac- tically everything that builds for a good entertainment. There was lot of comedy, some novelty, color or flash throughout. It started with the Dancers of the Great Gatsby. It was the most impressive of the shows, and it is important to the survival of the show. It is a good picture to see, and we hope it will continue to be seen.

McCOWN
STUDIO OF DANCING
1977 Geary St., SF.

This is a good picture to see, and we hope it will continue to be seen. We are glad it is here, and we hope it will continue to be seen.

Ann Hofmann
Dance Studio

THELMA HOCKERN
Tap and chorus routine

ANDREW McFARLAND
1153 Market St.
SAN FRANCISCO
Phone Teletype 3132
For appointments

LED HENKEL
MUSICAL PRESENTATION
CONDUCTOR AND DIRECTOR
CAPITOL THEATRE
Sydney, Australia

Pit Orchestra of 20
Stage Band of 20

A GOOD CAR
Will make
A GOOD BUY
of
A GOOD CAR
from
A GOOD FELLOW
at
A GOOD PLACE

THE PEGG MOTOR SALES, Inc.
815 South Figueroa Street

“The Home of Cars That Satisfy”

OFFERING UNHEARD OF VALUES

SPORT ROADSTERS

Chrysler 6, brand new, with 5 wire wheels. Looks at this price—only $955.00...

Chrysler 8, with 5 wire wheels, looks at this price—only $1188.50...

Buick 8, with 5 wire wheels, looks at this price—only $1695.00...

Chevrolet 8, with 5 wire wheels, looks at this price—only $1784.00...

Dodge 8, with 5 wire wheels, looks at this price—only $1950.00...

Ford 8, with 5 wire wheels, looks at this price—only $1987.50...

Plymouth 8, with 5 wire wheels, looks at this price—only $2095.00...

Studebaker 8, with 5 wire wheels, looks at this price—only $2250.00...

SOCKS—SPORT and BUSINESS

Nash Advance 6, custom paint, only one like it in town; wire wheels...$891.50...

Hupmobile 8, custom paint, only one like it in town; wire wheels...$897.50...

Buick Standard 8, custom paint, only one like it in town; wire wheels...$899.50...

Nash Special Convertible, 8, only one like it in town; wire wheels...$987.50...

Plymouth 8, custom paint, only one like it in town; wire wheels...$993.50...

Ford Standard 8, custom paint, only one like it in town; wire wheels...$1088.50...

EDWARD H. KLEIN
MANAGEMENT

THEATRE MANAGERS

Sedan,$115.00. Coupe,$105.00.

Now is the time for a new car. Don't miss your chance. Call now.

Please mention the Guardian when writing to advertisers.

The “INSIDE FACTS” Are
We Have Automobiles and We Need Money

Therefore
EYE-OPENING, UNHEARD-OF, KNOCK-OUT PRICES THAT ARE IRRESISTIBLE FOR TODAY'S BUYERS that want $200 or more savings on the car of their choice.

COME DOWN NOW, WHERE and WHEN YOUR DOLLAR WILL ABSOLUTELY YELL “BLOODY MURDER!”

Our guarantee is that you will absolutely beat any price that you ever heard of, and give you the terms you are comfortable with.

REMEMBER

PEGG MOTOR SALES, Inc.
815 South Figueroa Street


golf while in his dressing gown. Another old timer was Frances White—worthy full stage talent with a penchant for a cycle of songs. Making her entry was a neat hand-Miss White even gave 'em a song with a tap solo about her w. & tax ride in New York that left them in the lurch. Followed, with racketeer number, one about old time sale and then slicked proceedings by dolly her famous kid offering. Closed with "Yonder Woman's Brown" and for her encore dropped down to one she did two more numbers. She was fairly popular and out for her stuff with a bang. Billy Joyce was at the piano.

Four Cowans opened the show with a happy routine of variety-stripping that warmed up the folks and got the show well under way. We have several new routines and all plenty sappy stuff. Jimmy Lucas did it, aided by Donald Herbert in a zippy and satisfactory comedy turn, high-lighted by punch line and a tap solo.

Claude Sweeten and RKDJanes went bulldogging for the week doing a medley of Rosalind Ford songs. Sweeten doing a sweet little solo.

Picture was "The Right Road". Business capably damped weather.

Back.
TREND OF RADIO IS TOWARD DRAMA

SAN FRANCISCO, Jan. 22—The era of radio listeners for more drama-"free" listening is recognized by broad-casters as one of the outstanding programs toward 1942. William S. Rainey, production manager of KDNX here, declared that the readership of dialogue programs is explained easily enough by a simple fact of human nature: "everyone loves a good story."

It is inevitable in the development of radio, the NAB production manager believes, that the popular-warehouse, the area of the "soaper" will be led by programs cast in the drama field. The present form of this aspect of broadcasting, he revealed, has been influenced by many factors. Several of them, Rainey declares, can best be analyzed by comparing the technique of radio to that of the radio picture.

Restricting Themes

Economic pressure will more and more force the radio producer to the metropolitan-areas, Rainey declared. With the price of the day will be drama brought to the people by pictures and the radio. Of these two media, radio producer of one of the greatest difficulties and the greatest danger to the medium will be the possibilities both present and coming.

"In the first place, radio drama is to a large extent in the home, and not in the theatre. In the theatre, radio is presented, which is the limitation of one point of view. Both, however, have other, or are of paramount importance to radio. They do not take the entire method of his art.

"Because actions in a radio play may be portrayed in the home, a greater concentration than is done in the theatre. They may be seen in the theater, or speaking picture theatre. This is the fact that because the strength lies in the fact that the concentration lies in the home, the radio has a much better, because the imagination has been utilized to the fullest extent.

The fact that a radio play is presented, for instance, if the scene is played in a theater, also presents elements of strength and weakness, Rainey declares.

Audience Analysis

The other audience consists ofpictures gathered, of course, and its power of revolt of that infectious interest with the radio is a many, many weaker."

Rainey declares. "Then too, we lose the pleasure of watching great actors turn out to their full potential of a story. The strength of a radio drama lies in the fact that players do not have to overact in order to reach the man in the last row of the cast. The microphone is almost an imitative thing—picking up every manner of the most delicate whisper. Everybody of the drama academy has a front row seat.

Don't Rags

Another contributing factor to the rise of radio dramas, Rainey says, is the development by radio listeners of a "new listening habit."

The old type of listener,纷纷表示 by the novelty of its art, and the ratherrampagedly over the dial merely to see how many programs and stations he could identify.

KIHF

Dame Rainey runs an arrest ticket

by Ray Torgi, manager of the United Broadcast-

group in Hollywood.

Says purchasing on the part of the

time of the radio, the radio industry will have to do something with that
to develop some sort of quality in the field of radio activity. The theme of the broadcast is to be comprehen-
sively varied so that all the time is used to the best of its ability. Broadcasting is to be the packer of a new, the product, schedule for the best broadcast.

There are also theROADCASTING, showing on the radio at the broadcast new programs to the public. The reorgani-

cine which are to be used as well.

KIHF

The broadcast will be a part of the program.

KIHF

The broadcast this week will be the packer of a new program.

GIULIO RAIN

Edith Grooms and her Dixie Five
drove forth on the Oak Tree
to benefit the "Great American
time at "Sing Song Girl"

GIRLS
to benefit "Eliza Thomas"

"Edith Grooms and her Dixie Five"

"Sing Song Girl"

"Eliza Thomas"

The broadcast will give the part of the program.

GTB

GUS ARSHMET

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In Hollywood -- Now
By BUD MURRAY

AGUA CALIENTE, Mex., Jan., 11th--Down here looks like any old town in the U.S.A. -- In Hollywood, between Johnny Golden and George Von Elm, for the Agua Caliente Dewdrop lil’ ol’ championship—and then the Races in the afternoon—Johnny Golden, from his hotel room, commented, “I guess I must have been off—25 strikes to Von Elm’s 37—When you think of a Diamond Match—Johnny Golden, and besides that, the receipts of today’s game—Golf isn’t it? Is it business? Is it fun? Well, we have golf, we have golf, and we have golf—ask Bobby Woolsey—Jackie Coogan, Jr.—Bill Setter, Sid Alper and a few other “barkers” who invested in miniature courses, now HOLLYWOOD, last Thursday night—Then to the track for busheen with the family and seated in the Grandstand we noticed our most charming couple and star of “Hell’s Angels” Jean Harlow—who was later called on to make the prize presentation to Johnny Golden—giving him the $10,000 Pot of Gold and the Agua Caliente Diamond Medal—Johnny Golden promptly showed off his beautiful 1-year-old Baby—Jean Harlow looked stunning there in the judges’ stand making the presentation and then as usual the News Reels with a flock of Somerties—George Von Elm, the “business man” golfer, does not object to this title, adding “That business was pretty good”—we also noticed Jack Cogan, dressed very “commercial”—Charlie Moscos and the (Mrs.) Margar-\n
New Night Club Opens Big

The Chinese Cafe, at Wilbert and Detroit, opened under new management and to capacity busi-\nness last Thursday night.

Nick Ara, head of a chain of garbage and deliassent stores, is the new proprietor, and the way he put across the opening night marked him as a night club developer. Everything was to the Taste’s taste to a tee, and the whole evening went through with an ease and a maximum of entertain-\nmanship that makes Commerce-\nness for the spot.

Eva Breyer and the other mem-\nbers of her El-Hatter orchestra was one of the smash night spots. The group is one when it comes to putting on the hot syncopation, and all of the five are smart enter-\ntainers. Can’t be topped here-\nabouts as evening-time entertainers. Under direction of Nick Ara, a floor show was presented which had the well-known “it’s from en-\n\ncounters, and the customers showed a vast appreciation.

Another draw is the seven-\n\nnight schedule of the cafe, which now is going. With no cover charges and a de luxe cuisine at this fig-\n\nure, it is already set as a right place for the movie colony. With the general de-\n\npression to that extent that effec-\ntive local business is being conducted with a reasonable tax there.

The grand stand was crowded from the opening, closing, and during the last week. The latest hot draw since Olsen left, and finally it took the hammer to a notable extent.

Henry Hablitt’s Orchestra was re-\n\nmoved to be drawing down every June 18th, and when an average of "homers" was noted, the show is promptly \\
\nover the d行程 figure, profits can’t be figured on that basis.

HOLLYWOOD
OFFICES
WILL BE OPENED BY

NEXT TUESDAY, JAN. 27th

THE NEW OFFICES ARE LOCATED IN
SUITE 230
THE BANK OF HOLLYWOOD BLDG.

OUR FRIENDS ARE CORDIALLY INVITED TO VISIT US IN OUR NEW HOLLYWOOD HOME

For the Further Convenience of the Profession We Will Continue to Maintain Downtown Offices at Our Present Location

809 Warner Brothers Downtown Theatre Building

INSIDE FACTS
Of Stage and Screen
One Year Published Every Saturday $4.00 Foreign $5.00
VAUDEVILLE

(Continued from Page 7) was plenty of talent, music, magic, and clean sight gags. Among the acts from the moment they pulled away in the McCammon Theater, headlining for the audience, were the scripts. buildings and pretty little girls on their lap. The magic was not much to pride on, but the clean sight gags were. One of the best was a trick with a large, beautifully dressed lady, who was made to appear to be a stuffed animal. The act was very popular and the audience loved it.

The show also featured a variety of acts, including a magician who performed some impressive tricks, a comedian who had the audience in stitches, and a troupe of acrobats who entertained with their daring stunts. The variety act also included a trained dog that performed several tricks, including rolling over and sitting on command.

The finale of the show was a spectacular display of fireworks, which lit up the entire sky with bright sparks and loud explosions. The crowd was in awe as the final curtain fell on the show.
**Our Grateful Appreciation To**

**CHARLES HATCH**

**OF R. K. O. OFFICE**

**FOR SELECTING US TO APPEAR AT**

**SHRINE CIRCUS, LOS ANGELES**

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**DANCE BANDS—CONCERT BANDS**

**“MUSIC WITH PEP”**

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Best Wishes to 'POP' HATCH for Continued Success

Our Congratulations to Our Guest Conductor, SPUD RODERICK

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